



PRESS RELEASE

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FOR IMMEDIATE RELEASE

OCEANA COUNTY EQUALIZATION LAUNCHES BEACON™ ONLINE PORTAL



OCEANA COUNTY, MICHIGAN. – (June 21, 2022) – Following a careful review process and a confident recommendation from Edward VanderVries, Oceana County Equalization to select Schneider Geospatial’s Beacon™ product as the foremost applicable option because of its user-friendly design, superior performance record, and overall functionality. Beacon™ is an interactive public access website that allows users to interact and view County information, public records, and Geographic Information Systems (GIS).

Oceana County’s Beacon™ web portal features a public site that includes important property taxation and assessment information, in-depth search capabilities and property reports. Beacon™ also provides users the ability to view an interactive map of the County’s GIS data and aerial photography, as well as convenient tools to collect specific parcel information.

Oceana County Equalization Director, Edward VanderVries, is excited for Oceana Taxpayers, Townships, Villages, and City to utilize the new portal.

Beacon™ is designed with its users in mind; therefore, new functionality is carefully implemented with client participation and evaluation. The continual progression of adding new functionality is designed to maintain a very simple and easily understood process when requesting data from the site.

Because all website set-up, development, hosting and maintenance tasks are handled by Schneider Geospatial, there is no need for Oceana County to purchase additional equipment. Beacon™ has been designed with a component-based architecture, which allows for rapid deployment. Schneider Geospatial hosts similar sites for over 600 organizations across the nation. For information on other states and sites, please visit <http://www.beacongis.com> or <http://beacon.schneidercorp.com>.

About Schneider Geospatial

Schneider Geospatial is a leader in providing GIS and GovTech solutions to hundreds of municipal, county, state, federal, and private entities. Serving nearly 20% of the counties in the U.S., Schneider Geospatial is one of the largest e-government providers with industry leading solutions such as Beacon™/qPublic.net™, GeoPermits™, Agland™ and IDAM™. Schneider Geospatial is recognized nationally for its award-winning work. For more information about us, please visit <http://www.schneiderGIS.com>.

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The screenshot displays the Beacon™ web application for Oceana County, Michigan. The interface features a dark red header with the Beacon logo and navigation links: Layers, Map, Search, Sales Search, Sales List, and Comp Search. A search bar is located in the top right corner. The main content area is divided into four search sections, each with a search button: Name Search, Address Search, Parcel ID Search, and Legal Information Search. Each section includes a checkbox for 'Exact match?' and a text input field. On the right side, there is an 'Information' section with the Oceana County logo and contact details: 'Oceana County, MI, 100 S. State Street, Hart, Michigan 49420'. Below this is an 'Announcements' section with a link to 'How to use the Beacon site - view Demo Videos'. The footer contains a disclaimer: 'Oceana County assumes no legal responsibility for the information contained herein, which is provided "AS IS" with no warranties of any kind.' and links to 'View full version', 'User Privacy Policy', and 'GDPR Privacy Notice'. The Schneider Geospatial logo and social media icons (Facebook, Twitter, LinkedIn) are also present in the footer.